Niranjan Kshirsagar

niranjanvk.com

niranjan.v.kshirsagar@gmail.com | 317-529-8335

EXPERIENCE

SmartZ INC
Product Designer
Sept 2023 - Present
Champaign, IL

- Elevating the User Experience on a No-Code/Low-Code Enterprise Management platform to optimize processes & empower enterprise users for efficient goal achievement

Vorto
Sr Product Designer
May 2023 – Aug 2023
Denver, CO

- Collaborated with CPO and engineers on company strategy to design solutions for high-impact problems faced by fleet managers and drivers; ensuring holistic design practices that support WCAG guidelines
- User behavior analysis showed 53% decrease in assistance calls, 73% increase in user comfort, which led to increase in on time delivery by 68%, after the implementation of the Driver Training Program

TruckX INC
Lead Product Designer
Dec 2021 – Apr 2023
Mountain View, CA

- While interacting with user groups during one of the trade shows, identified the challenges when it comes to assigning the loads to the drivers
- For the identified problem launched the Dispatcher feature in the existing Fleet Management System of TruckX, led to gain 13% new users after launch
- Worked on improving task completion efficiency of the Driver App of TruckX by conducting usability testing study with drivers and creating new designs, implementation of which resulted in 61% reduction in task completion time and 73% reduction in complaints

meShare
UI-UX Designer
Mar 2021 – Nov 2021
Champaign, IL

- Effectively incorporated the Clip Subscription plan into the existing model and achieved a 23% increase in subscribers during Q3 of 2021

eDynamics
UI - UX Designer
Sept 2016 – Feb 2017
Pune, IN

- Redesigned the existing cross-functional SaaS B2B application for Real Estate Business Owners and reduce the processing time by 87%

EDUCATION

Indiana University
Indianapolis | May 2019

Master of Science
Human-Computer Interaction

Pune University
India | May 2014

Bachelor of Engineering
Computer Science

SKILLS

Tools	Research	Design
Figma	Usability testing	User Journey
Adobe XD	Survey/ Observations	Wireframes & Mockups
Full-Story	Competitive Analysis	Prototyping
Log Rocket	Affinity Diagramming	Storyboarding
Usertesting.com	A/B Testing	Data Visualization
	Heuristic Evaluation	
	Cognitive Walkthrough	
	User Journey Mapping	